

## INFORMATION LETTER

*Dear students!*

The Council of Young Scientists of Kozybayev University is holding a video contest “**The World of Science through the Eyes of a Student**” (hereinafter referred to as the “Competition”) among undergraduate students of 1–4 courses of all faculties.

The purpose of the Competition is to popularize scientific knowledge and motivate students to participate in research work.

The winners of the Competition are two contestants. The first one is chosen by the Competition commission based on the assessment according to the criteria. The second winner is determined on the basis of voting in the Microsoft Forms system through the account Microsoft 365 of students and employees of the NKU named after M. Kozybayev. Two winners of the Competition receive diplomas of winners and certificates for 50,000 tenge (excluding taxes). All participants of the Competition, regardless of the results of the competition, receive certificates of participants.

Registration and submission of applications for the Competition is carried out by sending an e-mail to the mailbox of the organizing committee **smu@ku.edu.kz**. The letter must be accompanied by a link to the video, the name of the contestant's Instagram account and an application for participation in the contest, in accordance with Appendix 1.

Participants of the Contest must publish their video in Reels format in collaboration with the account of the Council of Young Scientists **@smu\_sku** (joint publication). The duration of the video should be from one to three minutes.

The video includes coverage of student scientific activities at the university: sketches, backstages of work in laboratories and in practice, communication with a supervisor, activities within the work of student scientific societies, a story about your scientific project, etc.

Videos can be provided in Kazakh, Russian and English.

After the completion of the collection of applications and competitive works, the Organizing Committee of the Competition opens a vote to determine the winner in the Microsoft Forms system.

All works of the contestants will be published (reposted) on the CYS **@smu\_sku** page.

The link to the voting will be published on the page of the CYS, the Department of Science, as well as in the "Announcements" section of the main page of the university.

Voting will last from December 5, 2022 to December 8, 2022 inclusive.

In parallel, the competition committee carries out its evaluation of works according to a system of criteria.

Each criterion for evaluating the competitive work is evaluated by the members of the competition commission from 1 to 10 points.

Criteria for evaluating the competitive work:

- compliance with the purpose of the Contest;
- content and integrity of the presented material;
- the originality of the video;
- the quality of the work.

In case of coincidence of the winner by the decision of the competition commission with the voting results, the winner by the decision of the commission becomes the participant who takes the second place by the final points.

The main stages of holding and summing up the results of the Competition:

- November 15, 2022 – announcement of the stages and rules of the competition, including on the website of the university;
- November 16, 2022 - December 4, 2022 (inclusive) - acceptance of works;
- December 5, 2022 - December 9, 2022 - summing up the results by the tender committee;
- December 12, 2022 - December 15, 2022 - announcement of the results and awarding of the winners.

Works submitted later than the specified deadline or not in accordance with the requirements will not be considered.

For all additional questions, please contact Zhadan Konstantin Sergeyevich, (87052413627).

**The Council of Young  
Scientists of  
M. Kozybayev NKU**

***Example of an application form for the competition***

**To the Chairman  
of the video contest commission  
"My research activity  
at the university  
To Petrov P.A.  
"Name of the contestant  
(in full,  
in the genitive case)"**

**Application**

I would like you to include my video work for participation in the video contest «My research activity in the university».

Information about the contestant and the work:

Name of the contestant	
Email address	
Contact phone number	
Faculty, study group	
text description of the video (no more than 1000 characters)	

*Signature, date*